# Project Ethical Considerations

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| ***Question*** | | **Yes/No** |
| 1. | Does the project involve human participants? This includes surveys, questionnaires, observing behaviour, testing etc. | Yes |
| 2. | Does the project involve the use of live animals? | No |
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| 3. | Does the project involve an external organisation?  If yes, please write the name of the organisation here: | No |
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| 4. | Does the project require access to any private or otherwise sensitive material? | No |
| 5. | Does the project require the reproduction (beyond normal academic quotations) of materials authored by a source other than yourself? | No |
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Our project involves UI evaluation using surveys and recording of participants. To deal with this, we have created a consent form which addresses the following issues:

* Anonymity

We have allowed the user to choose if they would like to be recognisable or whether they would prefer to remain completely anonymous. If they would prefer to remain anonymous we will take measures such as:

* + Blurring of face in video clips and masking of voice.
  + Removal of real name from any quotes or transcriptions.
* Maintaining the image of the university

All members of the group will ensure that they behave responsibly and in a manner which upholds the status and image of the university to ensure this is the case we have included on our information/consent sheet the name and contact details of the module leader should participants have any concerns.